



Goal Planning Guide

100DAYSOFTRAILHEAD
COMPETITION

Goal Planning Guide

100DaysofTrailhead
Competition

Jessica Murphy, M.Ed.
and Rachel Watson

The 100DaysofTrailhead competition is a contest that supports the Salesforce community in learning and attaining skills. We hope that this goal-planning guide helps you to prepare for your next 100DaysofTrailhead competition.

This guide has two parts:

Part 1: Learn more about Salesforce & 100DaysofTrailhead

Part 2: Goal Planning Guide

Part 1: Learn more about Salesforce & 100DaysofTrailhead

What is Salesforce and why should I learn it?

Reason 1

Salesforce is the world's number one CRM cloud platform and is in high demand across businesses of all sizes. As the number of end-users increase in organizations, the need for individuals with Salesforce knowledge (BAs, Admins, Developers, Architects, etc) also increases.

Reason 2

The Trailblazer (Salesforce) community is the best tech community and, they will help you as you learn and acquire skills! Salesforce professionals across industries will answer your questions as you skill up. Learn more here: [Find the Trailblazer Community.](#)

Reason 3

Salesforce salaries! What can you make in a Salesforce career? Here are a few examples:



Salesforce Salaries

Salesforce Administrator

Average Salary

\$95K

Salesforce Developer

Average Salary

\$125K

Business Analyst

Average Salary

\$104K

Salesforce Technical

Architect

Average Salary

\$150K



100DaysofTrailhead.com

What is 100DaysofTrailhead?

Co-Founders, Jessica Murphy and Rachel Watson, started the 100DaysofTrailhead competition in 2017 to help the Trailblazer (Salesforce) community to take their skills to the next level, learn to code, work on the #roadtocta, and/or build on the Salesforce platform. The competition is free for Salesforce learners and app builders.

Since then, the competition has added learning paths. In 2021, the paths are #100DaysofLearning and #100DaysofAppBuilding.

Learn more here:

[What is the 100DaysofTrailhead Competition?](#)

100DaysofTrailhead has added helpful services:

- Career Coaching
- Salesforce and Tech Educational videos
- Resources
- Educational Consulting
- Training

Learn more about our services at 100DaysofTrailhead.com.

Why Should I Participate in the 100DaysofTrailhead Competition?

At the beginning of every year, people make New Year's resolutions. Without support, we sometimes abandon those resolutions.

However, in the book [21/90 RULE in Progress](#) we've learned that it takes 21 days to create a habit and 90 days to make it a part of a person's lifestyle. Our goal is to make lifelong learning a habit and a goal.

Participants in previous 100DaysofTrailhead competitions have been able to accomplish their resolutions+ during the competition through the power of focus, goals and encouragement. Accomplishments include (but not limited to):

- Learning Salesforce
- Learning Automation
- Attaining multiple certifications
- Getting Superbadges
- Becoming a ranger or a multi ranger
- Building an app
- Getting new jobs
- Increasing salaries
- And much more

Plus, **THERE ARE PRIZES!**

Yes, we give out epic prizes to the top point earners for the #100DaysofLearning path and the best app or Lightning Web Component for the #100DaysofAppBuilding path. Learn about some of our past winners here:

[Testimonials](#)

How Do I Start?

Start here:

The Rules: <https://bit.ly/3avLg89>

Find the #100DaysofLearning guidelines here: <https://bit.ly/34q89WH>

Find the #100DaysofAppBuilding guidelines here: <https://bit.ly/37x6G2J>

Required: #100DaysofTrailhead Competition Form <https://bit.ly/34oVNhe>
+ #100DaysofTrailhead 2021 Form <https://bit.ly/3apaftr>

Part 2: 100DaysofTrailhead Goal Planning Guide

What do you want to learn and/or build during your 100DaysofTrailhead? Let's set goals so that we can make the most of our 100DaysofTrailhead journey.

Why Set Goals?

Career goals set our focus on what is important to us. These goals help us with internal motivation (or an internal locus of control) to help us focus our acquisition of knowledge, organize our time and organize resources to accomplish the goals that are important to us.

Steps for Goal Planning

Step 1) Determine your path:

#100DaysofLearning

or #100DaysofAppBuilding

or both

Step 2) Determine 1-3 goal(s) that you would like to accomplish during 100DaysofTrailhead (i.e. learn flow, attain 2 certifications, attain a SuperBadge, become a ranger, build an app, etc).

Step 3) Identify what you need to make your goal(s) happen.

Step 4) Create monthly milestones leading up to your ultimate goal (i.e. x amount of badges and points per month).

Step 5) Work your plan every day.

Step 6) Tweet your progress daily so we can cheer you on using these Twitter handles and hashtags:

[@100DayTrailhead](#)

[@AmplifyNGO](#)

[@WITDEVS](#)

#100DaysofTrailhead

#100DaysofLearning

#100DaysofAppBuilding

Goal Planning for Your Path

100DaysofLearning

1) What is your goal?-

What product or functionality would you like to learn (i.e. Service Cloud (a product) or Flow (functionality).

Would you like to attain certification(s)? Decide which one(s) and set a date (i.e. Javascript certification, 1/31/2021).

2) How will you make it happen? (i.e. Trailhead modules, Trailhead trailmixes, Trailhead superbades, Focus on Force, Pluralsight, etc.)

100DaysofAppBuilding

1) What is your goal?

2) Determine how you will get ideas (brainstorm, past experiences on the job, client requests, etc).

3) Form your team (ask friends/colleagues or ask the trailblazer community).

4) Set a date to complete the partner badge and set up your AppExchange partner account.

Your Assignment

On the next few pages, you will find:

A Goal Setting Worksheet

and

Additional Resources

Your assignment is to:

Set, write and declare your goal(s) for 100DaysofTrailhead!



100DaysofTrailhead Goal Setting Worksheet

Name

Goal Start Date

My Goal(s) for 100DaysofTrailhead is?

Goal Completion Date

Steps to Achieve My Goal(s)
1
2
3
4

Resources That Will Help Me Achieve My Goal(s)
1
2
3
4

My Monthly Goal(s)
<input type="checkbox"/> _____
<input type="checkbox"/> _____
<input type="checkbox"/> _____

My Weekly Goal(s)
<input type="checkbox"/> _____
<input type="checkbox"/> _____
<input type="checkbox"/> _____

Additional Resources

100DaysofTrailhead Youtube channel: <https://bit.ly/2HlxDM1>

21/90 RULE in Progress: It takes 21 days to build a habit, and 90 days to build a lifestyle: <https://amzn.to/37HjW4L>

Trailhead: <https://sforce.co/337sQ9H>

Learn: Salesforce + Technology Skills on Pluralsight

Pluralsight Premium Plan: <https://bit.ly/2K6ql0k>

Salesforce Administration - The Big Picture: <https://bit.ly/2IY1NWo>

Formula Fundamentals in Salesforce: <https://bit.ly/36ZsouA>

Study: Save 25% on Focus on Force Bundles

Focus on Force: <https://focusonforce.com/> + enter coupon code

Big Bundle (all study guides + practice exams) - coupon code BB100

Administrator Bundle (Admin and Advanced Study Guides + Practice Exams) - coupon code ADB100

Developer Bundle (Javascript, PD1 and PD2 Study Guides + Practice Exams) - coupon code DB100

Consultant Bundle (Sales, Service & Experience Cloud Study Guides + Practice Exams) - coupon code CB100

Architect Bundle (DA and SVD Study Guides + Practice Exams) - coupon code ARB100

Learn: Salesforce with Edureka Instructor-Led Courses

CRM Salesforce for Beginners: <https://bit.ly/3qgHdBj>

Mastering GIT and Github: <https://bit.ly/3qf0eVn>

Salesforce Admin and App Builder: <https://bit.ly/2HSBxwy>

Salesforce Platform Developer 1: <https://bit.ly/36l9jnl>

Tableau: <https://bit.ly/33xTb06>

Learn: Blockchain Council

Instructor-Led Blockchain course <https://bit.ly/2VhspVt>

Study: Find Salesforce Books on Amazon <https://amzn.to/3p8585k>

Find additional resources here: [100DaysofTrailhead Resource Page](#)

[Some product links are affiliate links which means if you buy we may earn a commission if you click through & make a purchase and/or subscribe. This is at no cost to you. Thank you for supporting 100DaysofTrailhead.](#)

About Us

Jessica Murphy, M.Ed. & Rachel Watson

Salesforce MVPs
Co-Founders, 100DaysofTrailhead
Co-Founders, Phoenix SalesforceSaturday
Co-Leaders, WITDEVS (Women in Tech Developers)

100DaysofTrailhead.com

instagram | <https://bit.ly/2FXuSA3>

twitter | <https://bit.ly/32VkYYo>

facebook | <https://bit.ly/3eHdc8M>

Jessica Murphy, M.Ed., Salesforce MVP

twitter | <https://bit.ly/2RSkqMG>

linkedin | <https://bit.ly/30hCO6z>

Rachel Watson, Salesforce MVP

twitter | <https://bit.ly/3kLyJD3>

linkedin | <https://bit.ly/3hSI1Zy>

Women in Tech Developers - Salesforce twitter | <https://bit.ly/3hW5hEC>